


Kamusta!


I'm Bea Madjus

I'm a Product Designer living in the Philippines with 5+ years of experience creating user-centered digital experiences by designing intuitive interfaces that drive results.

Through AI-powered tools in my workflow, I enhance efficiency and unlock design's full potential. 🚀

 bea.madjus@gmail.com

 (+63) 908 883 1600

 [Portfolio](#)

 [LinkedIn Profile](#)

Work Experience

Kimia

Product Designer • June 2025 – May 2026

- Served as the sole product designer supporting 3–5 concurrent initiatives, independently managing shifting priorities, stakeholder needs, and product contexts while delivering designs on time.
- Raised the overall design quality of the Kimia platform, bringing stronger visual hierarchy, UI consistency, usability, and product coherence across key user workflows.
- Built an AI-augmented design workflow using ChatGPT, Claude, and v0 to move faster across ideation, UX writing, interface exploration, prototyping, and iteration.

Kudosity (formerly known as BurstSMS/Known)

Product Designer • April 2023 – Present

- Built and maintained a scalable design system to support fast-moving messaging product development, in close collaboration with engineers and fellow designers
- Drove product discovery efforts by working cross-functionally with stakeholders and tech leads to understand user communication needs and pain points
- Used AI to accelerate ideation and design for messaging features, ensuring speed without compromising usability or quality

Paymongo (YC19)

User Interface Designer • September 2021 – April 2023

- Maintain, scale, and optimize PayMongo's design system based on user feedback, stakeholder input, and data-driven insights; serve as a key advocate for system adoption and consistency
- Design high-fidelity mockups and interactive prototypes that are intuitive, user-friendly, and aligned with a cohesive UI standard

Tools

- ✓ Figma
- ✓ ChatGPT
- ✓ Claude
- ✓ v0 by Vercel

Strengths

- ✓ Product design
- ✓ Design system
- ✓ Design thinking
- ✓ Prototyping
- ✓ Web/Mobile
- ✓ Branding
- ✓ Workshop facilitation
- ✓ Artificial Intelligence

Tech Knowledge

- ✓ HTML/CSS
- ✓ Bootstrap
- ✓ Javascript
- ✓ ReactJS

Language

- ✓ Filipino
- ✓ English

Work Experience Continuation

Machine Ventures Pte. Ltd., (MyKuya)

Design System Lead • April 2020 – February 2021

- Ensure scalable, user-friendly UI design by closely collaborating with researchers, designers, and developers
- Translate sketches and user flows into high-fidelity mockups, and support end-to-end implementation of designs
- Contribute to and maintain the design system, ensuring consistency and usability across the product

Sprout Solutions Inc.

User Interface Product Designer • August 2017 – May 2020

- Collaborated closely with researchers, designers, and developers to ensure UI scalability and usability across various features
- Key contributor in a small, high-impact product team at Sprout, working cross-functionally with product managers, designers, and engineers to deliver user-centered interfaces
- Built and established Sprout's design system from the ground up; served as the point person for all UI-related decisions and system consistency
- Translated sketches and user flows into high-fidelity mockups and interactive prototypes, supporting implementation to ensure design integrity

Certification

Foundation Certificate in User Experience

BCS, The Chartered Institute for IT • June 2019

Credential ID: 00456513

Candidate No.: EW37690166

-End-

